



## AEG SOLAR PRODUCTS ENTER CZECH REPUBLIC AND SLOVAKIA MARKETS WITH LEADING PARTNER IN DISTRIBUTION

Frankfurt am Main, May 18, 2018 – Today, PV customers in the Czech Republic and Slovakia will benefit from the quality of AEG solar products –solar modules, inverters, and monitoring systems- and from the professional service of leading distributor SOLSOL who has joined the AEG partner network as official partner for the two Eastern European markets.

SOLSOL s.r.o. have been active in solar product sales since 2012, and have since consolidated their reputation as a major distributor for tier 1 brands in Czech Republic and Slovakia. The agreement between the official supplier of AEG solar products Solar Solutions GmbH and SOLSOL aims at meeting the steadily increasing demand for high-efficiency solar products, and also the increased quality awareness among the end users in the Czech and Slovak markets.

The Czech PV market is showing consistent growth year on year thanks to the new rounds of incentive program for sustainable building. The Green Savings Programme launched by the Czech Ministry of the Environment (MŽP) and the State Environmental Fund (SFŽP), covers up to 80% of the investments for purchasing and installing PV systems for small-sized enterprises, and between 60% and 70% for middle-sized and large-sized companies. The Slovak market is sustained by the demand for private residential installations, which have also been incentivized with the Green Houses Program (Zelená domácnostiam) rebate scheme.

For over 130-years AEG has been at the forefront of technological innovation and engineering in the field of industrial and consumer electronics, with exacting quality standards for each and every product. The same uncompromising quality is delivered today in the AEG solar product portfolio, providing to the customer reliability, aesthetics and enhanced usability. With the individual Module monitoring solution (AEG IMM) smart product for the connected home, the elegance and power of the new inverter series with advanced monitoring functionalities, and the high efficiency and durability of their solar panels, Solar Solutions GmbH consistently delivers a superior customer experience as evidenced by the ever increasing network of partners and global sales growth.

Since the start up in mid 2015, Solar Solutions has seen exceptional year-on-year growth. With 26 MW alone from solar module distribution in 2017 (doubling the sales of 2016), the company is expecting to deliver more than 60 MWp of Solar Module sales in 2018 alone. From the first signature projects in the UK (overall 13,54 MWp), to the largest solar rooftop in Cuba (2 MW) installed at the end of 2017, to the latest rooftop projects with AEG IMM technology (totalling so far 2,5 MWp) in Hungary, AEG quality products are being successfully deployed globally thanks to a solid partner network that covers today over 30 countries worldwide, from Europe to Middle East, and from Africa to Latin America. From today, SOLSOL as the sole source of AEG Solar products for the Czech and Slovak market are able to provide their customer with the same AEG customer experience that has proven so popular globally.



#### ABOUT AEG

Part of the AEG family with its hundred-year tradition as a leading German brand in the field of electrical appliances owned today by Electrolux Group, AEG quality photovoltaic products stand out for their reliability, aesthetics and enhanced usability. Each AEG product is developed to be always an idea ahead in the world of smart solar to grant users full control over their yields and peace of mind. AEG solar products are distributed worldwide under license by Solar Solutions GmbH, Germany and brought to the international markets by a solid network of selected local partners.

More info: [www.aeg-industrialsolar.de](http://www.aeg-industrialsolar.de)

#### ABOUT SOLSOL

Founded in 2012, SOLSOL is a leader in the solar module and inverter distribution business for the Czech Republic and Slovakia. Based in Brno, Czech Republic, and engaged in the sales of Tier 1 brands since the company's inception, SOLSOL has recently become the official partner for AEG solar distribution in the country.

More info: [www.solsol.cz](http://www.solsol.cz)



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